



**Workshop on Strengthening Resource
Mobilization Efforts
Copenhagen, Denmark
8-10 November 2017**

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Scope and purpose

The Vaccine Alliance (Gavi) country support model is built on gradually increasing country co-financing of vaccines and transitioning from Gavi support concurrently with the income growth of the countries. This model necessitates intensified resource mobilization efforts to raise additional funding for vaccines, particularly from domestic resources.

In this context, the WHO Regional Office for Europe is organizing a three-day workshop (from 8 to 10 November 2017 in Copenhagen) to provide support to Ministries of Health on strengthening their resource mobilization efforts. Building on previous advocacy and resource mobilization workshops and guiding materials developed by WHO Regional Office for Europe, participants of the workshop will have the opportunity to develop country specific advocacy materials to be used in in-country resource mobilization activities. They will also be assisted to develop brief resource mobilization plans, which will be technically and financially supported by WHO in the implementation phase.

The specific objectives of the workshop and the meeting are as follows:

1. Brief country participants on essential aspects of resource mobilization;
2. Discuss potential bottlenecks and challenges to successful resource mobilization efforts;
3. Draft country specific resource mobilization advocacy materials and brief plans to strengthen in-country resource mobilization efforts.

During the three-day workshop, country representatives will be invited to work with themes that are relevant to their country context and adopt regional resource mobilization advocacy materials with support of workshop facilitators. The workshop aims to strengthen resource mobilization capacity at national level, so that financial sustainability of national immunization programmes is enhanced and maintained. For more information on resource mobilization, please refer to the workbook – advocacy for sustainable funding of immunization programmes (<http://www.euro.who.int/en/health-topics/disease-prevention/vaccines-and-immunization/publications/2015/workbook-advocacy-for-sustainable-funding-of-immunization-programmes>) and the immunization advocacy library (<http://www.euro.who.int/en/health-topics/disease-prevention/vaccines-and-immunization/publications/communication-and-advocacy/immunization-advocacy-library>).

The participants to this workshop will include Ministry of Health officials from 7 Member States (Armenia, Azerbaijan, Georgia, Kyrgyzstan, Republic of Moldova, Tajikistan and Uzbekistan) and technical staff from the Regional Office and representatives of other partner agencies.